



Dear Vendor:

Attached is an application for the 2018 Mother Lode Fair, July 5-8, 2018 Please make sure the application is filled out completely.

CHECKLIST:

- To reserve a vendor space return application and payment, check or money order enclosed with application.
- Business information completed (*Must include CA Seller's Permit #*)
- Only Cash, Money Order, or Credit Cards will be accepted after **May 31, 2018.** (*No Checks after that date*).
- List items for sale, distribution, or exhibition.
- If applicable, Booth/Trailer size.
- Insurance. On file in Fair Office no later than **June 15, 2018.** A late fee of **\$50.00** will be added for any policy received after June 15th.
- If applicable, Credit Card information completed.
- Remember to meet deadlines to avoid late fees.

If vendor cancels, the payment is forfeited. Any questions regarding terminology, please call the Fair Administration Office (209) 532-7428.

**2018 Mother Lode Fair
Commercial Fair Application**
220 Southgate Drive, Sonora, CA 95370
(209) 532-7428, FAX: (209) 532-3573

Fair Dates: July 5-8, 2018

Inside Fees: All inside spaces are \$150.00 per 10' x 10' space.
Inside Corner Fees: Inside corner space \$175.00 per 10' x 10' space. **CALL FOR AVAILABILITY**
Outside Fees: All outside spaces are \$200.00 per 10' x 10' space.

MUST BE PRESENT ALL 4 DAYS!

Vendor Credential: Two (2) fair admissions per day will come with each booth purchase. Additional tickets will be available for sale at a discounted price of \$6 prior to July 4. Beginning July 4, vendor will need to purchase a regular priced ticket.

- Payment is due in full with application and forms must be completely filled out to be considered.
- **If the exhibitor cancels, the payment is forfeited.**

ONLY CASH, MONEY ORDER OR CREDIT CARDS WILL BE ACCEPTED AFTER May 31, 2018.

1. BUSINESS INFORMATION:

Name: _____

Owner/Manager: _____ California Seller's Permit #: _____

Address: _____ City _____ ST _____ Zip _____

Phone: _____ Federal I.D.#: _____

E-mail: _____

2. NUMBER OF SPACES REQUESTED: *You will be notified of your space assignment at a later date.*
VENDOR MAY NOT CHANGE THEIR BOOTH SPACE WITHOUT PERMISSION.
Please specify inside/inside corner space (John Muir Building) or outside space, and the number of spaces requested. Inside space includes pipe and drape booth; outside space must be completely self-contained (no tenting or drapery supplied).

INSIDE (John Muir)

OUTSIDE

_____ Number of spaces requested

_____ Number of spaces requested

NOTE: Each vendor will be **ASSIGNED** 1 (one) parking space. You **MUST** park in the assigned Vendor area, **NO EXCEPTIONS!** Vehicle will be **TOWED.**

3. PRODUCTS OFFERED FOR SALE, DISTRIBUTION OR EXHIBITION:

All items must be listed and approved by Fair Management. **Management reserves the right to reject or disallow duplicate items.**

4. INSURANCE:

I certify that I will arrange my own carrier in the specified amounts and will ensure the Fair office has a certified copy no later than June 15, 2018. Late fee of \$50.00 for policies received after June 15.

Signature

OR

I wish to purchase the CFSA insurance:

_____ \$110.00 (Commercial Exhibitors)

5. CREDIT CARD: VISA or MASTERCARD ONLY

VISA Number: _____

MASTERCARD Number: _____

Expiration Date: _____ Total Amount: _____

Cardholder Signature: _____

Cardholder acknowledges receipt of goods and/or services in the Total Amount shown hereon and agrees to perform the obligations set forth in the Cardholder's agreement with the Issuer.

MOTHER LODE FAIR WILL CHARGE USERS OF CREDIT /DEBIT CARDS A PROCESSING FEE OF 3.5% TO COVER OPERATING COST WITH A MINIMUM CHARGE OF \$3.95. NO ADDITIONAL FEE WILL BE CHARGED ON CHECKS, MONEY ORDERS OR CASH.



DO NOT WRITE BELOW THIS LINE:

Credit Card: VISA _____ MASTERCARD _____

Authorization Number: _____ Date: _____

2018 Mother Lode Fair

VENDORS

Additional Terms & Conditions

July 5-8, 2018

GENERAL INFORMATION

Fair Dates & Hours:

Thursday, July 5, 2018	5:00 p.m. - Midnight
Friday, July 6, 2018	5:00 p.m. - Midnight
Saturday, July 7, 2018	3:00 p.m. - Midnight
Sunday, July 8, 2018	3:00 p.m. - 11:00 p.m.

Set-Up Days:

Hours

Wednesday, July 4:	8:00 a.m. - 4:00 p.m.
Thursday, July 5:	8:00 a.m. - 4:00 p.m.

Building Hours: Buildings will be accessible to vendors one hour prior to fair opening, each day:

Thursday, July 5:	5:00 p.m. - 11:00 p.m.
Friday, July 6:	5:00 a.m. - 11:00 p.m.
Saturday, July 7:	3:00 p.m. - 11:00 p.m.
Sunday, July 8:	3:00 p.m. - 11:00 p.m.

All booths must be in place by 10:00 a.m. on Thursday, July 5, 2018

APPROVED ITEMS

Your contract limits you to the sale or display of only the items listed on contract and approved by management, or the offering of services or information as indicated on the contract. No other items may be sold or given away, or other services offered, without the prior written approval of management. Any exhibitor planning to give away any type of product, souvenir (**no helium filled balloons**), must obtain permission from the fair management.

EXHIBIT INSTALLATION

Please be certain of your exact space assignment before beginning installation of your booth. Be sure that your booth is paid for according to the terms of your contract. Food and beverage concessionaires are required to utilize cash registers when conducting business during all operating hours.

STANDARD BOOTH SIZE & PARTITIONS (Inside Only)

Standard booth size will be 10'x10' or 10' x 20'. Inside booths will be provided with walls made of pipe and drape. This drape material, on steel tubular frames provides back walls of 8' high & 3' high side walls.

DECORATING RESTRICTIONS

Display heights at the rear of exhibits shall not exceed 8'. Exhibit material contained within the booth shall not exceed 3' in height in the first 7' of the booth. No part of your display may interfere in any way with another exhibit. Aisles must be kept clear. *No material may be attached to the drapery.*

ELECTRICITY

The fair will provide one 110v outlet per 10'X10' booth.

MOTORS

No electric motors may be operated in booths without special permission. Combustible motors may not be operated under any circumstances.

FIRE AND HEALTH

DEPARTMENT REQUIREMENTS

All decorations must be flame-proofed, and are subject to inspection by the Fire Marshal. *No propane, butane or open flame will be permitted in any exhibit building.*

PROTECTION FROM THEFT

Do not leave your booth unattended at any time. Protect small valuable items by covering them or take items with you when you leave the building after closing. Please report any losses or infractions to the **to the fair office immediately after discovery of any loss.**

STAFFING YOUR EXHIBIT

Your booth must be staffed during all operating hours of the Fair. An unoccupied booth has very little value to you or our Fair patrons.

Any booth found not occupied when opening or for the duration of the fair will be fined as follows:

\$25.00 for the first offense

\$50 for the second offense

Removed from the fair on the third offense

For non-payment of fines issued, after 24hrs vendors will be automatically removed.

SOUND DEVICES

Demonstrations of radios, musical instruments, etc., are subject to approval of the fair management and, if allowed, must be controlled as not to interfere with other exhibitors.

VOICE AMPLIFYING SYSTEMS

The use of such amplifying systems will not be permitted unless approval has first been obtained from the fair management. Announcements of solicitations above the normal tone of voice will not be allowed.

CLEANING YOUR BOOTH

All booths should be kept clean and orderly at all times. Rubbish must not be swept into isles except immediately after closing at night. Refuse cans are provided outside the Exhibit Building for your convenience. *Please crush all cardboard and place cardboard in specified bin.*

CLOSING NIGHT

The Exhibit Buildings will be open until 11:00 p.m. all nights of the Fair. Exhibits may not be dismantled until 10:00 p.m. the closing night of the Fair. Due to the layout of the grounds, vehicles may not enter the grounds to remove display items until after the fairgrounds closes. *No exceptions!*

VENDOR CREDENTIALS

Two (2) fair admissions per day will come with each booth purchase. Additional tickets will be available for sale at a discounted price of \$6 prior to July 4. Beginning July 4, vendor will need to purchase a regular priced ticket.

NO DOGS ARE PERMITTED ON THE FAIRGROUNDS!